

Top Features Proven to Motivate Healthy Reading Habits

Strengthen kids' intrinsic motivation to read and learn why students who actively participate in reading challenges log 15 minutes of reading per school day.

Community Reading Goals

Schools with a shared community goal boast **9 percentage points** more active readers than schools without a goal.



Give students a real-time target to aim towards and rally around as they read.

Our Goal **1,000** / 1,000 books

100%

< August 2022 >

Sun Mon Tue Wed Thu Fri Sat

1 2 3 4 5 6
7 8 9 10 11 12 13

Streaks

Students who achieve at least a weeklong streak at any time during their reading history read **three and a half times** more than the average reader.



Recognize reading consistency with celebratory messages and reminders.

"Students love to complete challenges and log their reading minutes. It has been more successful than any other school-wide tracking program we have tried."

Julie Pszczola

Cobb County School District, GA



Friends

Students with friends log **five times** as many minutes as students without friends.



Promote healthy competition, book discovery, and a social connection to reading.

Logged

Past 30 Days

[Change](#)

Since Jun 23rd

Minutes

Books



M

Rey

2,174

2

Alexis (You)

1,938

<

Shine On, Luz Véliz!

Rebecca Balcárcel

332 Pages



Reading will count for
2 Challenges

[View](#)

Logging reading for
Today

[Change](#)

How many pages did
you read?

Pages Read
30

Bonus

Students who log their reading in the mobile app log an **average six percentage points** more minutes every month than students who only use the web.



Bridge the digital divide and connect with students while they're at home with our highly rated mobile app.

The data represented reflects average active Beanstack school sites and readers from May 2021 to August 2022.