beanstack

The Benefits of a
Tandem Connection

Tandems help libraries and schools work together to promote reading challenges and create a widespread reading culture in their communities.

Link accounts on both sites

Use single sign-on to switch between accounts

Participate in library and school reading challenges

Count all reading toward both sites' goals

Rack up more badges and reading accolades

Benefits for Schools

Instead of a quiz-based approach, use competition, recognition, and proven gamification principles to motivate students to read.

- Community goals and leaderboards incite friendly competition.
- Lexile Insights reveals data on independent reading.
- Connect literacy efforts across your curriculum.
- Promote collaboration between teachers and librarians.

Schools with a tandem connection have more than double the reader participation of schools without.

"Our library system also uses Beanstack. It's very helpful because students see they can log there too, for double the reading challenges, badges, and motivation."

Jennifer Saunders, director of library services Atlanta Public Schools

Strengthen Community Collaboration

Support literacy 365

Expand reading programs from summer to winter, spring, and fall to keep your community members reading year-round.

Double the reading motivation

With two times the reading challenges, badges, and recognition, kids and teens get double the payoff for their reading.

On average, linked readers log 107% more reading.

Gain more reading data

Gather reading insights and deliver more powerful reports with double the data from connected readers' library, school, and at-home reading sessions.

Benefits for Libraries

Grow community engagement with digital reading challenges that connect readers to library programming, resources, books, and each other.

- Digitized challenges increase participation and accessibility.
- 4.7-star mobile app bridges the digital divide.
- Customizable reading challenge templates allow easy implementation.
- Activities and reading list challenges increase resource circulation.

85% of students who create a linked library account through a tandem connection are first-time public library participants.

"Being able to work together is just one of those really great things ... we need to strengthen that idea of community. Beanstack allows us to do that."

Robin Goetz, children's services supervisor, Frederick County Public Libraries