

Principal's Guide to Building a Reading Culture

As a school leader, you can shape a thriving reading culture that inspires students and staff. Use these three strategies to engage students, celebrate achievements, and prioritize reading schoolwide.



1. Spotlight Your Favorite Books

Launch a Principal's Picks challenge to share books you love and inspire students to read along.

Tips for Success:

- Pick engaging, diverse books for broad appeal.
- Host a kickoff event to introduce your selections.
- Encourage classroom discussions and activities.

2. Make Reading a Celebration

Set a big reading goal and celebrate with fun, unforgettable incentives.

Incentive Ideas:

- **Principal Dares:** Get slimed, wear a silly costume, or kiss a pig!
- **Schoolwide Rewards:** Pajama days, outdoor reading parties, special assemblies.
- **Top Reader Recognition:** Bulletin board spotlights, certificates, and shoutouts.



3. Rally Your School Around Reading

Make reading a shared mission with schoolwide engagement and recognition.

Ways to Engage:

- Partner with libraries or local businesses for extra incentives.
- Use morning announcements to highlight reading achievements.
- Track progress visually with a schoolwide reading tracker.

Start Building Your School's Reading Culture Today!

Reading should be at the heart of your school's identity. Implement these strategies and watch engagement soar. Looking for more ways to foster a love of reading? Explore how Beanstack's reading challenges and engagement tools can support your school.

