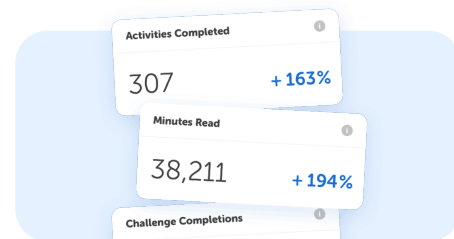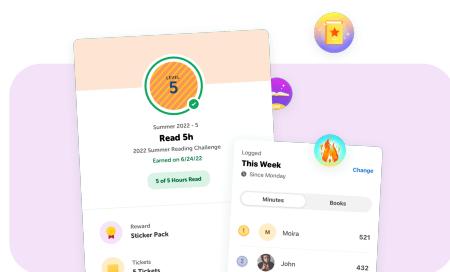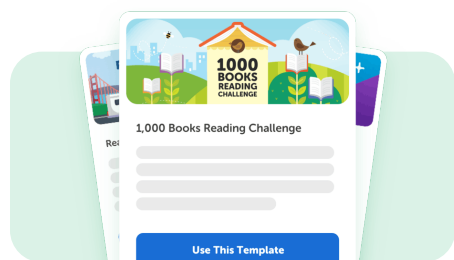# Impactful Reading Programs Simplified

Grow community engagement with digital reading challenges that connect community members to library programming, resources, books, and each other.

Read 30 Minutes a Day

Use This Template

For the Love of Reading

Use This Template

Celebrate Literacy Week

Use This Template

Back to Reading

Use This Template

Why Beanstack?

We provide libraries with a seamless solution to showcase the wide range of services in a centralized platform.

Streamline and Save Time

Customize reading challenges specific to your readers, use readymade themed templates, and compete in national sponsored reading challenges. It's all easy to implement with provided marketing materials and top-notch support.

Increase Participation

Use our intuitive software and highly rated mobile app to give patrons a convenient way to participate in reading challenges and build reading habits. Tracking reading is easy with our ISBN scanner, session timer, reading streaks, and daily stats.
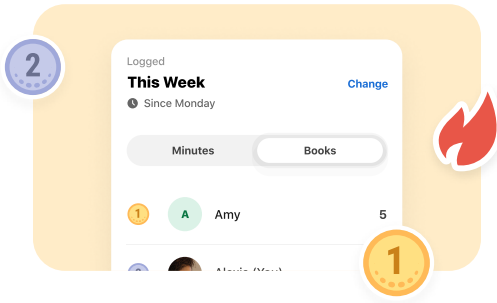
Showcase Your Value

Access on-demand reports breaking down challenge participation and general usage to help you draw valuable insights about your community, observe data trends, and promote your library's unique value.

Extend Your Reach With Tandems

Link up with nearby schools using Beanstack, enabling students and classrooms to link their school and public library accounts through our one-of-a-kind tandem connection service and participate in even more programming.
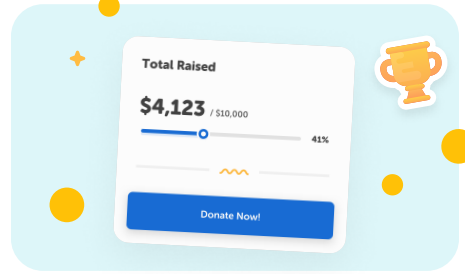
Ellen Library Profile

Student Number or Teacher Email

Six digit birthday i.e. mmddyy

Confirm

Ellen School Profile

beanstack

sales@beanstack.com   beanstack.com   @zoobeanreads

Reimagining how libraries and their communities participate in reading challenges.
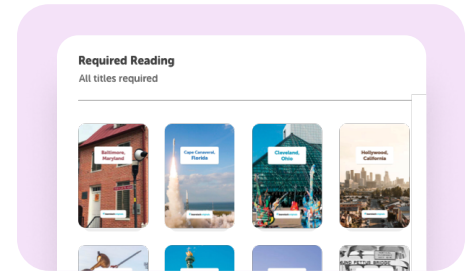
Fitbit for Reading

Motivate readers with gamification features like badges, streaks, and friends and leaderboards; they're proven to encourage continued reading.
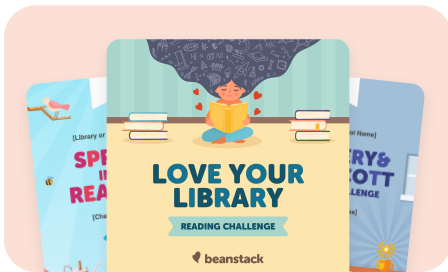
Reading Fundraisers

Raise money for your library with readathon-style fundraisers that engage your community. Keep up to 90% of the funds you raise.
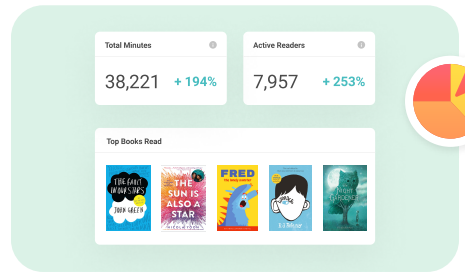
Reading List Challenges

Create a list of hand-picked titles in your collection for readers to log; they'll earn badges and other incentives for reading the books in the challenge.

Custom Promotional Materials

From ready-to-go marketing messages to easily editable images optimized for social media, we've got you covered when it comes to getting the word out about your reading challenge.

Data Reports & Visual Insights

Automate and download data insights to analyze trends across ages, challenges, locations, popular titles, and more.

Best-in-Class Customer Support

We make it easy to run your reading challenges and provide you with ongoing support including events, webinars, and on-demand helpdesk support.

See Beanstack In Action

Contact us at sales@beanstack.com to request pricing or a demo!

beanstack

sales@beanstack.com   beanstack.com   @zoobeanreads