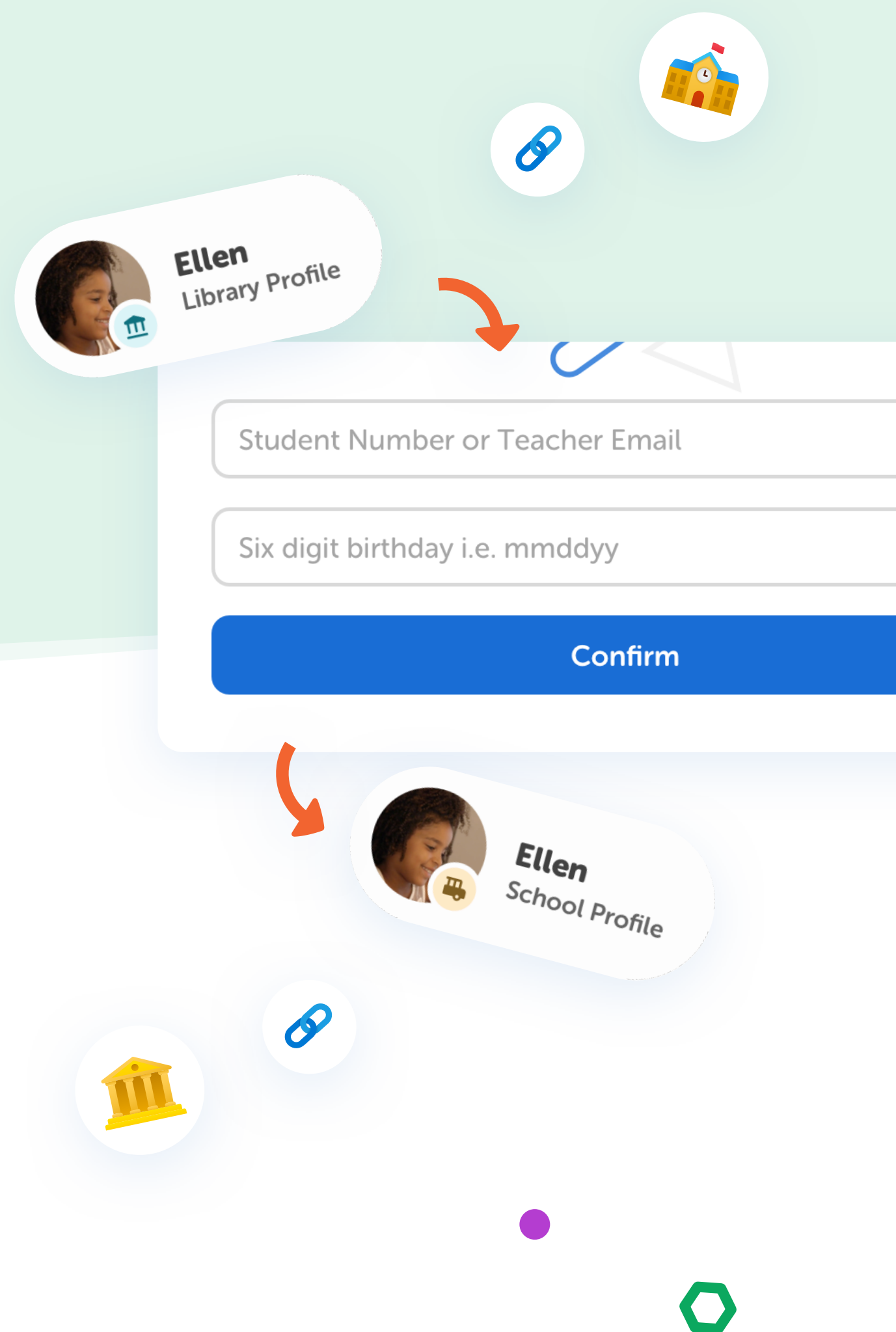


# Increase Community Reading Engagement With a Library and School Partnership

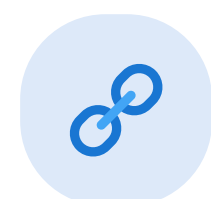
Give your community a holistic reading experience by connecting students' school and library reading with our one-of-a-kind tandem connection service.

The tandem feature strengthens the bridge between the school library and the public library. I want to teach kids to be great digital citizens, and that means seeking out materials beyond the school library.

– Jeffrey Riley, media specialist  
Middletown Elementary School in Maryland



## How it works



### Step 1: Link Accounts

Our client success team sets up the connection, and then students can easily link their accounts and automatically count any reading on both sites.



### Step 2: Grow Participation

Once linked, readers use single sign-on to seamlessly switch between library and school accounts and participate in more reading challenges.



### Step 3: Increase Engagement

Your community of readers are motivated to log more reading, rack up more badges, and stick to healthy reading habits all year long.

## Start a Tandem Connection!

If you're a current client looking to make a tandem connection with your local school or library, contact us at [beanstack.com/support](https://beanstack.com/support) to get started.



# Discover the Benefits of Tandem Connections



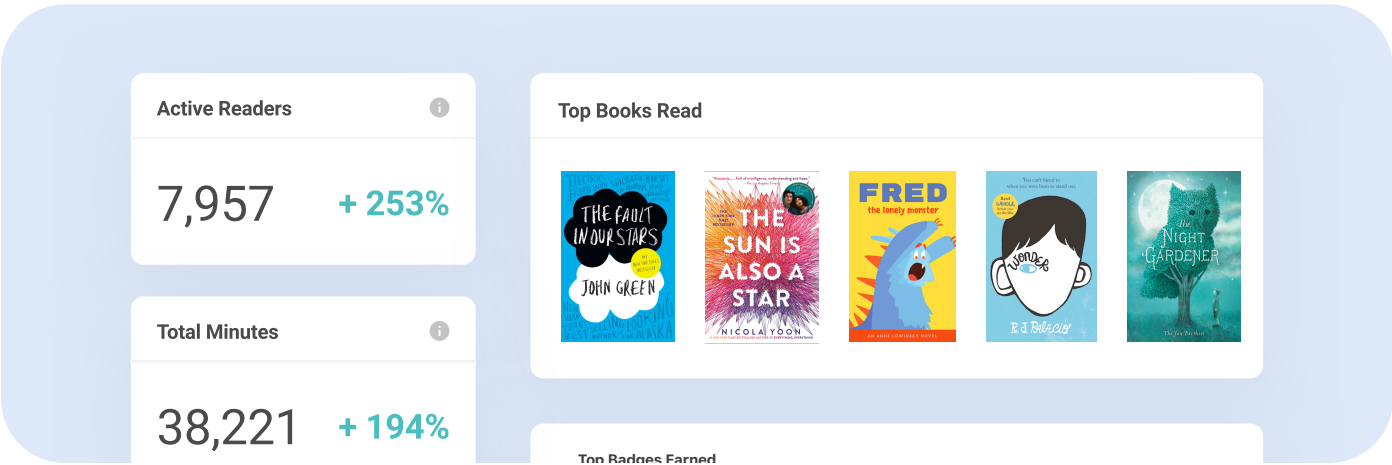
## Strengthen Community Collaboration

Work together with your local library, school, or school district to amplify each others' efforts and promote reading challenges that create a widespread reading culture in your community.



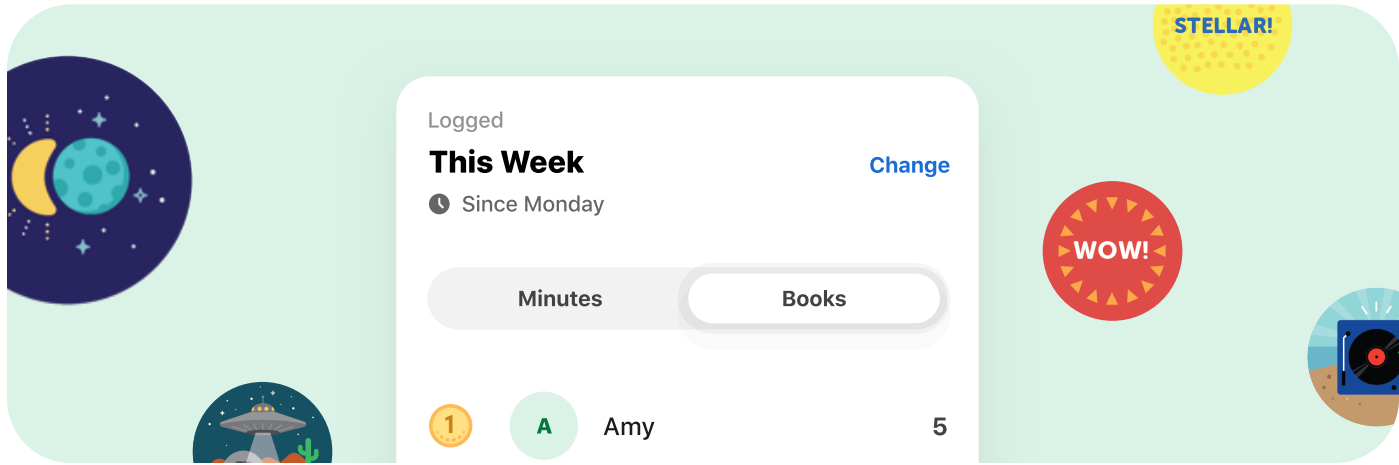
## Support Literacy Year-Round

Offer reading challenges all year long and amplify your impact. Beanstack makes it easy to expand your reading programs to winter, spring, and fall to keep your community members reading year-round.



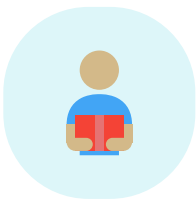
## Get More Reading Data

Gather reading insights and deliver more powerful reports with double the data from connected readers' library, school, and at-home reading sessions.



## Boost Reading Participation

Motivate your community to read with streaks and virtual badges. Users can compete on the leaderboard and share what they're reading with friends.



### Reach More Readers

**+85%** of students who create a library account through a tandem connection are first-time public library users.



### Encourage More Reading

**~107%** more reading is logged on average when readers have linked accounts.



### Protect Student Privacy

Build a culture of reading while keeping your students' data safe. We are a proud signatory to the [Student Privacy Pledge](#).

## See Tandem Connections in Action!

Interested in learning more about how tandem connections can work to create a culture of reading in your community? Contact us at [sales@zoobean.com](mailto:sales@zoobean.com) to request a demo.