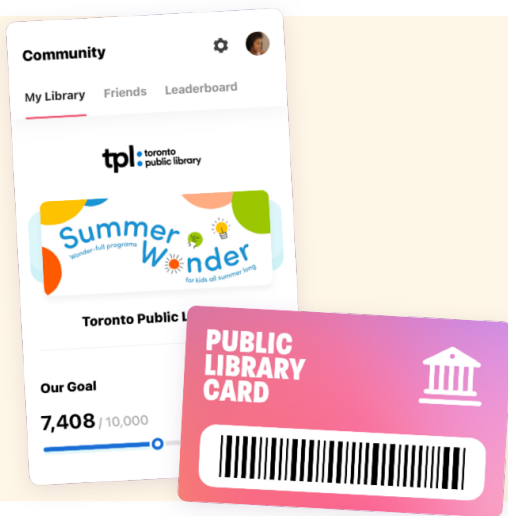# beanstack
GUIDES

5 Ways to Maximize Your Library's Impact With Beanstack

While Beanstack is known for supporting reading challenges, its capabilities extend far beyond that. Our platform is a versatile tool designed to enhance every aspect of your public library. Discover how Beanstack can drive community engagement and elevate your library's impact.
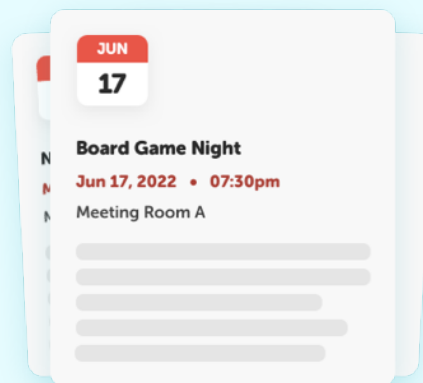
Expand Your Cardholder Base

Streamline library card sign-ups during program and event registration. With Beanstack, you can easily track participation and identify potential new cardholders, helping you grow your library's community.

Event Promotion Made Easy

Effortlessly automate event promotion and reach your entire community with customized notifications. Tailor your outreach to specific demographics, ensuring your events connect with the right audience.

Boost Circulation with Engaging Content
Integrate your collection into reading challenges and automate personalized recommendations. This encourages readers to explore new materials, helping you increase circulation and keep your library vibrant.
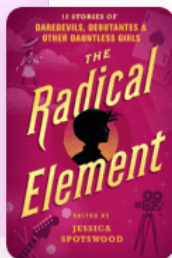
Digitize Library Offerings
Through Beanstack, your library's programs and events can be accessed anytime, anywhere. Community members can easily sign up for reading challenges and online workshops, offering convenience and flexibility.

Connect Resources for Greater Impact
Link reading challenges to specific books in your collection and recommend relevant community services. Help patrons discover and utilize library resources more effectively, both online and in person.

Beanstack: Your Partner for Year-round Success

With Beanstack, you can enhance your library's offerings, engage your community, and expand your impact during summer reading and beyond. Contact us to learn more!

beanstack

sales@beanstack.com   beanstack.com   @zoobeanreads